



Sponsor Package

Gilda's Lakeside Party!

Entertainment provided by



Lighthouse

**In Support of
Gilda's Club Simcoe Muskoka**

**Sunday, June 13, 2010
3:00 – 7:00 p.m.**

**At the beautiful Shanty Bay waterfront home of
David and Mary Crook**

Gilda's Club Simcoe Muskoka

93 Bell Farm Road
Suite 120, lower level
Barrie ON
L4M 5G1

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Rebecca@gildasclubbarrie.org

Save the Date!

Building on the tremendous success of last year's lakeside party, we have decided to host another great lakeside event on **Sunday, June 13, 2010** at the beautiful showcase Shanty Bay home of David and Mary Crook. Our partnership with *Theatre By the Bay* will mean that we have been able to secure some great names in comedy and musical entertainment. Tickets for the event are \$250 per person with proceeds going to both Gilda's Club Simcoe Muskoka and Theatre By The Bay.

Like last year, this unique fundraiser will be the event of the year with an estimated 300 people in attendance. An event like this cannot happen without the generous support of our sponsors and donors. Please take some time to review our sponsorship opportunities and consider being part of this once in a lifetime project. In part, your sponsorship will contribute towards the building of the new Gilda's clubhouse. We are thrilled to be opening the doors to the community spring at our Quarry Ridge Road location, adjacent to the Tim Horton's and just steps away from the future Simcoe Muskoka Regional Cancer Centre at RVH. Your support will help make Gilda's Club become a reality for all the residents in this region who have been touched by cancer.

Sponsorship Benefits

In return for your generous sponsorship support, Gilda's Club Simcoe Muskoka offers you the opportunity to showcase your company, through exposure and recognition at this high profile event.

Our media committee will promote the event and its sponsors as follows:

- Direct email to Gilda's Club Simcoe Muskoka database, which includes;
 - Newsletter recipients
 - Board of Directors
 - Sponsors
 - Volunteers
- News releases
- Promotions with media partners
- Radio interviews with talent
- Radio and television public service announcements
- Talent interviews with media partners

We would like to thank you in advance for considering a sponsorship of what promises to be Barrie's premier event and we look forward to discussing this opportunity with you.

Rebecca Tunney, Development Officer
Gilda's Club Simcoe Muskoka
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Barrie, ON L4M 5G1
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REGISTERED CHARITY BN# 87366 4205 RR0001

About Gilda's Club...

The mission of Gilda's Club Simcoe Muskoka is to provide meeting places where children, men and women living with cancer, along with their families and friends, can join with others to build a personal network of social and emotional support as an integral part of cancer treatment. Free of charge and non-profit, Gilda's Clubs offer support and networking groups, seminars, workshops, specialized children's programs and social events, in a non-residential and home-like setting. Gilda's Club Simcoe Muskoka is entirely supported through the generosity of private individuals, corporations and foundations. We will serve the entire region, Simcoe County (which includes Orillia, Barrie and Midland), Muskoka-Parry Sound, Grey-Bruce and Dufferin Counties.

Cancer can affect anyone, regardless of age, gender or race.

I have a theory now that cancer cells hate laughter and jokes and songs and dancing. They want to leave when too much of that is going on. They love gloom and depression and sadness and fear, but joy makes them want to move out.

Gilda Radner

