

FOR IMMEDIATE RELEASE

K'NAAN AND SHAD HIT ELEMENTS NIGHTCLUB, KITCHENER, THIS FALL ON THEIR CANADIAN TOUR

(Toronto, ON, July 7, 2010) - International multi-platinum hip hop sensation, Juno Award winning K'NAAN will bring his illuminating and inspirational live show to Kitchener's Elements Nightclub on October 4 2010, with special guest SHAD. His smash hit "Wavin' Flag" has taken the world by storm; the anthem went straight to number one in Canada as a charity single benefiting earthquake relief in Haiti, and has also been adopted by Coca-Cola as the 2010 FIFA World Cup anthem. A remix featuring will.i.am (Black Eyed Peas) and David Guetta has also been released to worldwide acclaim.

Kenyan born, London Ontario raised SHAD is set to open the show. With two albums, a Juno Award nomination and two MuchMusic Video Award nominations under his belt, SHAD is proving himself to be a new force in the rap/hip hop scene. His song "Compromise" caught the attention of superstar Kanye West, who posted the video on his website in December 2009. The press is saying he is "one of the wittiest lyricists in hip hop", his rhythm "is tighter than a metronome", and he "is a more than worthy candidate to lead hip hop into the future."

Show Information:

Kitchener, ON: Elements Nightclub, October 4, 2010 - 8:00pm

*This is an ALL AGES show

Tickets are \$45, and are available at www.ticketmaster.ca, Encore Records (Kitchener), and Orange Monkey Music (Waterloo)

For inquiries regarding the K'NAAN/SHAD concert contact:

Jess Hennings: jess@theconcert-factory.ca 519-787-2400 ex 1