



# Press Release

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FOR IMMEDIATE RELEASE  
April 28, 2010

ELLIOT LAKE, ON. APRIL 21, 2010 - The City of Elliot Lake and The Concert Factory are pleased to announce that renowned Canadian band Blue Rodeo will headline the Jewel in the Wilderness 55<sup>th</sup> Anniversary Outdoor Concert, July 3, 2010. This Heritage Days event will celebrate the history of Elliot Lake with community wide activities including a Canada Day Parade, Lions Club Jamboree, Canada Day Concert with Jukebox at Westview Park, Mad Hatters Tea Party for children, BBQ's, Much Video Dance, Fireworks, and more! The Outdoor Concert, held in the Lower Plaza, will be the main event and will also feature Juno Award winner Serena Ryder and opening Elliot Lake artist, Ponto Paparo. Elliot Lake Mayor, Rick Hamilton is "delighted to see the caliber of acts on hand this year to celebrate of 55<sup>th</sup> Anniversary in style for another street dance in our downtown core". Concert Early Bird tickets (limited quantities), priced at \$45 (including HST), will be available at Alpine Flowers & Gifts in Elliot Lake (705-848-5657), or \$52.50 (inc. HST) after May 15 through Ticketmaster [www.ticketmaster.ca](http://www.ticketmaster.ca) or 416-870-8000. For further information on the Outdoor Concert, call 705-848-2287 Ext 2400 and for festival events 705-848-2287 ext 2402.