

FOR IMMEDIATE RELEASE

**ALEXISONFIRE TO HEADLINE POWERHOUSE OPENING NIGHT LINE UP FOR SAUGEEN
SUMMER NIGHTS MUSIC FESTIVAL SOPHOMORE EVENT**

(Clifford, ON – April 12, 2010) – The Saugeen Summer Nights festival ushers in the arrival of summer with a stellar rock line up that includes JUNO award winning and Platinum artists ALEXISONFIRE, along with JUNO nominees ARKELLS and MONEEN. New to Ontario in 2009, the Saugeen Summer Nights music festival kicks off June 18, 2010. Located in the heart of the Saugeen River system with camping nearby in the picturesque River Place Park in Ayton, Ontario – the Clifford Ballpark provides a scenic backdrop and ambient location for a supreme night of rock music.

Alexisonfire are set to headline the festival fresh off a cross-Canada arena tour with Billy Talent. Their most recent album OLD CROWS / YOUNG CARDINALS debuted at #2 on the Top 200 Soundscan Chart and is the 4th Gold Record certification nod for the quintet in Canada. Nominated for ROCK ALBUM OF THE YEAR at the 2010 JUNOs, the band makes a pit stop in Clifford before heading to Europe for a string of major festival appearances.

It's been an incredible ride for Hamilton's Arkells since their debut album *Jackson Square* (Dine Alone) exploded on national commercial radio and video stations. Nominated for NEW GROUP OF THE YEAR this year's JUNO awards, the album continues to receive considerable critical acclaim while the band takes a break from their rigorous touring schedule to perform at the JUNO Awards Gala dinner in St. John's, NL on April 17th.

Moneen have earned a fiercely dedicated fan base by virtue of their renowned explosive live shows. Honoured with a Juno nomination in 2009, the band just returned home to Canada after a successful European tour where their latest album, *The World I Want To Leave Behind*, was lauded by critics at leading UK-based music publications Kerrang! and Rock Sound.

"We wanted to create an event that features incredibly high-quality entertainment that would please a broad fan base and I think we achieved that in year one," stated a spokesperson [I WOULD MENTION NAME OF PERSON] for Saugeen Summer Nights. "We are thrilled to be returning again in 2010 with the perfect community celebration with its own unique vibe and special energy."

All of the net proceeds from the sale of coffee and water will go to War Child Canada. For information on War Child Canada visit www.warchild.ca.

Listen to your local stations for contests and information and visit the festival website at www.saugeensummernights.ca for details and for camping information.

Ticket information:

Saugeen Summer Nights, June 18th, 2010, Clifford Ballpark, Clifford ON.

Gates 5pm/Show 7pm

No weekend passes, each day sold separately.

Get tickets now on special presale through www.ticketmaster.ca <<http://www.ticketmaster.ca>>

and www.saugeensummernights.ca <<http://www.saugeensummernights.ca>> (code word summer) until Friday, April 16th at 10:00 am when sales will be open to the general public.

Pre sale \$27.50 Regular \$35.00 plus applicable service charges.

On Friday at 10:00am tickets will also be made available at Uptown Entertainment, Mount Forest 519-323-3327. For a list of other physical outlets visit the SSN website.

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